TRANSFORMING SAUDI ARABIA’S BUSINESS ENVIRONMENT

TAYSEER
What does the word “Tayseer” mean?

An Arabic word meaning seamlessness in activity
Tayseer’s mandate is to achieve the following 3 objectives

1. Improving the business environment in the kingdom
2. Communicating with the private sector to overcome challenges
3. Positioning the kingdom among the most competitive economies
Tayseer’s Position In The Government

Relevant Vision Targets

- Boosting Small & Medium Businesses
- Establishing Logistics Hub & Special Zones
- Restructuring Incentives Funds (ex. PIF, Exports, Industrial, and SMEs)
- Engaging National & International Companies
- Privatizing Government Services

Council Of Economic And Development Affairs

Ministerial Committee

Executive Committee For Enhancing The Business Environment “Tayseer”

19 Committees Established Under Tayseer

35+ GOVERNMENT ENTITIES

213+ REFORM INITIATIVES

These entities are aligning and collaborating within Tayseer to achieve the Vision 2030 targets.
Tayseer’s Position In The Government

Tayseer’s efforts to enable achieving the targets

- Improving The Business Environment
- Enhancing The Effectiveness of Government Services
- Improving Our Competitiveness
- Attracting The Talent We Need
- Digitizing Government Services

Council Of Economic And Development Affairs

Ministerial Committee

Executive Committee For Enhancing The Business Environment “Tayseer”

- Ministry of Commerce and Investment
- Ministry of Interior
- Ministry of Finance
- Ministry of Justice
- Ministry of Foreign Affairs
- Ministry of Energy Industry and Minerals
- Ministry of Economy and Planning
- Ministry of Health
- Ministry of Municipal and Rural Affairs
- Ministry of Education
- Ministry of Labor and Social Development
- Bureau of Experts
- General Authority for Zakat and Income
- Small and Medium Enterprises General Authority
- Tabadul
- Local Content and Private Sector Development Unit
- Saudi Standards, Metrology, and Quality Organization
- Elm
- Thiqah
- Saudi Food & Drug Authority
- Saudi Ports Authority
- Board of Grievances
- Saudi Exports Development Authority
- General Authority for Statistics
- Etabser
- General Organization for Social Insurance
- Saudi Council of Engineers
- National Information Center
- Council of Saudi Chambers
- Saudi Arabian General Investment Authority
- Civil Defense
- Saudi Electricity Company
- Public Security Department
- Ministry of Communications and Information Technology
- Saudi Arabian Monetary Authority
- Saudi Bar Association
- Real Estate General Authority
- Council Of Competition
- Delivery and Rapid Intervention Center

The support and collaboration of many government entities is needed to achieve the vision’s targets.
Tayseer’s Workshops With Foreign Investors

We have conducted a number of workshops with existing investors to understand the obstacles in entering and operating in the Saudi Arabian market... and others.
Tayseer’s Initiatives And Areas Of Focus

Tayseer Has Been Developing Initiatives Since 2016

213 reforms to date

Tayseer Focuses On A Number Of Areas

- Government Service Efficiency: 74
- Business Environment Law & Regulations: 32
- Licensing: 26
- Labor & Skills: 19
- Access To Finance: 17
- Technology & Innovation: 17
- Transparency & Accountability: 15
- Healthcare & Education: 13

2016: 66 reforms
2017: 126 reforms
2018: 135 reforms
Now: ? reforms
Tayseer’s Impact On The Investor’s Life Cycle

1. Establish your Business
2. Operate your Business
3. Maintain your Business
Reducing Procedures and Digitizing (1/2)

Before

- Transferring Property: > 1 DAY
- Trading Procedures: Manual
- Customs Clearance: 14 DAYS

After

- ~ 1 Hour Online
- Electronic Single Window System
- 24 Hours
1 Reducing Procedures and Digitizing (2/2)

- **Commercial Visas**: 24 hours
- **Business Registration**: One Step and One Day
- **Business Licensing**: Instantly for 250 Business Activities
- **Construction Permits**: 7 Steps and 15 Days
- **Getting Electricity**: 2 Steps and 9 Days
Enhancing Transparency in Laws & Regulations

Before

- Access to Info
  No unified source for regulations & laws

- Private Sector Engagement
  Consultation with the private sector was not required

- Land Repository
  Lack of public access to view land ownership details

- Case Management
  Physical effort to receive information on cases

- Minority Investors
  Lack of legal terms that give protection and authority

After

- Unified Portal
  Containing all laws and regulations (www.ncar.gov.sa)

- Private Sector Consultation
  Consultation is mandatory for all new laws and regulations

- Public access to the land repository to view land ownership details

- Implemented an automated case management system in the courts

- Amended the Corporate Law to protect the minority investors
Enhancing Accountability and Efficiency

Before

- Court Efficiency
  - Lack of publicly available performance reports

- Compensation Mechanism
  - No compensation mechanism in case of errors with notaries

- Compensation Mechanism
  - No compensation mechanism in case of repeated outages

- Arbitration Center
  - No specialized center for commercial dispute resolution

After

- Public Access to performance reports related to court efficiency

- Compensation Mechanism
  - Established in case of errors when dealing with notaries

- Compensation Mechanism
  - Provided in case of repeated outages

- Established Commercial Arbitration Center providing alternate dispute resolution
Introducing New Insolvency Law

1. The law will assist companies in continuing their economic activity.
2. Allows financial reorganization of debt for the related parties.
3. The creditors can vote on the proposed reorganization plan.
4. Allows liquidation of assets without prejudice to the rights of creditors.
5. Will balance between the rights of debtors and creditors.
6. Debtors can obtain credit after commencement of insolvency proceedings.
Tayseer’s Reform Pipeline

- Additional digitized government services
- Additional credit facilitation for SMES
- Reengineer licensing procedures across government entities
- Promote better education and labor services
- Establish and enact our investment policy statement and law
- Enable female participation in the workforce
We are open to feedback and suggestions

Listen...

Facilitate...

Make it happen...

Contact Us
#Tayseer

Business Made Easy.
Business Made Better.

Email: info@Tayseer.gov.sa
Website: www.tayseer.gov.sa
THANK YOU